

Melrose Neighborhood CVS Survey Report



Melrose Action Neighborhood Watch, via email, distributed a **digital survey seeking a sampling of neighbors opinions on the proposed CVS Pharmacy/Liquor Store** at 7500 Melrose Avenue Los Angeles. The survey was sent to 700 residents in and around the area of the proposed site. Exactly **121 responded**. The survey was opened on November 7th and was closed on November 13th.

The results are as follows:

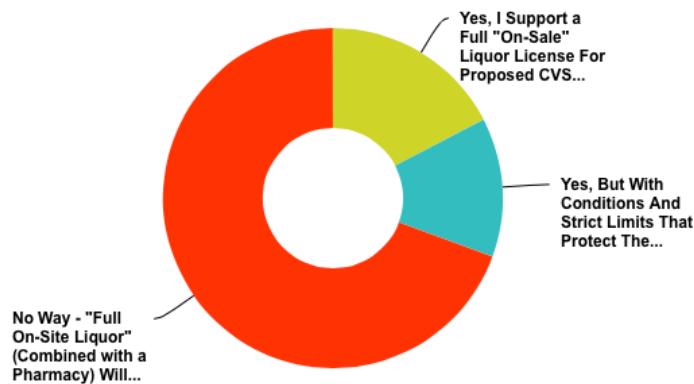
69% or **84** of respondents **voted "No Way - "Full On-Site Liquor" (Combined with a Pharmacy) Will Create More Nuisance Issues in Our Area**

17% or **21** of respondents voted **"Yes, I Support a Full "On-Sale" Liquor License For Proposed CVS Pharmacy**

13% or **16** of respondents voted **"Yes, But With Conditions And Strict Limits That Protect The Neighborhood And Merchants**

Do You Support a Full "On-Site" Liquor License For Proposed CVS Pharmacy/Liquor Store/Minute Clinic To Be Located at Melrose Avenue at Gardner St.?

Answered: 121 Skipped: 2



Answer Choices	Responses
Yes, I Support a Full "On-Sale" Liquor License For Proposed CVS Pharmacy	17.36% 21
Yes, But With Conditions And Strict Limits That Protect The Neighborhood And Merchants	13.22% 16
No Way - "Full On-Site Liquor" (Combined with a Pharmacy) Will Create More Nuisance Issues In Our Area	69.42% 84
Total	121

[Comments \(46\)](#)

Melrose Action / CVS Pharmacy/Liquor Store Survey

Respondent Comments

46 Individual Comments Were Posted. Survey Sample 122 Responded of 622 Solicited

"It's a small neighborhood area letting a big, and I MEAN BIG, chain come in. That sucks. But if it's going to happen, then PLEASE let the hours that liquor can be sold cut off at a certain time, like 10 PM or 11 PM as opposed to 2 AM."

"A grocery store but something tells me that parking is not viable option."

"Why can't this CVS exist but not sell liquor?"

"The neighborhood would be better served by a business such as the one that intended to move in - Fresh & Easy. Although they are not an option now, a smaller grocery or food boutique would be better for the residents."

"There are already plenty of drugstores available in the area to serve these needs. La Brea/Santa Monica, Fairfax/Sunset, 3rd/Fairfax, 3rd/La Brea, Highland/Santa Monica. Melrose is great in that it is mostly independently owned small businesses and it is structured that way (streets, flow of traffic etc) and should remain that way."

"Deny them a business license and get them as far away from Melrose as possible!!"

"This will destroy our neighborhood and increase the need for police presence. Please do not allow this to happen."

"A CVS on Melrose may help out other businesses. I am not sure it is fair to put conditions and limits on this store and not others who sell liquor as they also bring in the negative elements into the neighborhood. CVS sells other items that neighbors and merchants may need, for this reason I am okay with bring in this store."

"Another CVS would be fine with me. That building has been empty for quite a while. I suggest asking the city to get rid of the "no turns after 10 p.m." signs. I think they were installed as a response to cruising around the former Drake's, which has been gone a long time; they're not needed now. The building's parking lot, if open to the public, could provide a little relief to the limited street parking on the residential streets."

"I think that a well-known company, such as, CVS is desirable rather than an empty store, provided that when they sell liquor, they do so during daylight hours. Also, if they would provide receptacles for empties that would be desirable, rather than littering the streets. Thank you."

"CVS will lower the value of our homes. It will seem too commercial to buyers who want to raise their children. The homeless problem will be alarming. The homeless will hang out there and frequent the store...with or without alcohol, but worse with alcohol."

"CVS is notoriously indiscriminate and indifferent in regards to community and culture. Definitely keep them away from the neighborhood!"

"as long as they have sufficient parking"

"I feel that without fully restricting the sales of alcohol the community will be impacted with the negative effects of intoxicated individuals, especially transients, that will result in an increase of incidents that require additional police attention. This location is too close to an elementary school and park (both children and family oriented)."

"There's already a seedy contingent due to the multiple weed dispensaries on Melross and there's already a CVS on 3rd and Fairfax which attracts it's own loitering characters. A walking distance pharmacy would be welcome but not if it's a CVS which is a notoriously poor pharmacy chain more interested in selling booze than (poorly) serving pharmacy customers. They plan to capitalize on the folks hanging about from dispensaries. Melrose used to be about small local businesses which helped the community thrive. No chains, and... especially not CVS. No one needs another location to buy Popovs in a plastic jug."

"Out of character for neighborhood. We need Trader Joe's or that type of market. No way do we want anything 24 hours and no reason to add another liquor license to neighborhood. There are enough already."

"There is no need for these types of stores in this area. To many CVS type stores already exist why here. Also I do not support large businesses here especially retail of this kind, kills the neighbourhood feel of small scale local retail. This will bring neighbourhood down."

"Thank god something is going into this huge space that has sat empty for years! This is great news"

"No left turn on that street. Only opened to 12am. Or open 24 hrs. with no liquor sales after 12am"

"I suggest something other CVS."

"No CVS at that location is my preference - it does not fit in with the nature of the Melrose stores/restaurants at all."

"This would be a tragic thing for our neighborhood. The very last thing that this neighborhood needs is another liquor store creating transient problems and more heavy traffic in an area that is already congested for its current road conditions. On the first and second block of Gardner street (South of Melrose) there needs to be No Parking at Any Time signs posted with a permit to residents only! The last thing we need are more people parking on our over crowded residential streets by patrons not wanting to park in a busy parking structure because they have to go around the block to access the Gardner parking structure (as they cannot go left in Gardner/Melrose from 4pm-7 pm). Please, please do not let this happen it would be a tragic occurrence for a neighborhood that is trying to become more residential and less busy. This is a real pending disaster for more crime, traffic and nuisance for the homeowners on Gardner St."

"How many more drugstores do we really need? I think that this is totally out of scale for what the Melrose area is about. It will bring much more traffic and it's 100% true that there are more transients that are attracted to CVS and hang out around the store and neighborhood. Not only the liquor for but for cheap snacks and "hand-

outs" Just check out the one on Beverly/La Cienega & Vine St and you'll see it. I say a resounding NO"

"Melrose is already packed with drunks and druggies as is. No need to give him yet another reason to loiter. And why does a pharmacy even need to sell liquor to begin with??"

"Put in a Trader Joes!"

"We need a fucking grocery store"

"No more big box stores taking over our community. They are a detriment to smaller businesses. There are already plenty of other CVS's in the area. We do not need another. Melrose is busy enough. Let's be proactive and work to minimize traffic and the impact on our community. A liquor license is a terrible idea!"

"I think and equally concerning issue is the fact that they want to operate 24 hours a day you don't seem to be addressing that in the information above"

"We could use a cvs!! I wholeheartedly support this and think it unfortunate that homeowners would not want a great business we can walk to in the neighborhood just because of the alcohol sales. We have no where to go in walking distance to buy milk or eggs in our neighborhood. I hope The neighborhood associations do not fight this because of fear about the perceived increase in transient issues. This is an ideal vendor in an ideal and central location for our community. Please see the upside potential of convenience for the community. The space is an eyesore and has been empty long enough. We really need this store. I drive to the cvs on vine in order to go to cvs -- fighting this is short sighted and smacks of nimby fearmongering/"

"There is a CVS pharmacy 1.7 miles away on La Brea. A CVS pharmacy will only continue to erode the Melrose ambience and cause more empty storefronts around it. People who stop at CVS are not patrons of the restaurants and boutiques of Melrose. The landlord should stop being so greedy and short sighted."

"There are plenty of pharmacies in the neighborhood. We don't need another."

"There are plenty of places to purchase. We don't need another. Frankly, there are even plenty of pharmacies. We don't even need another one of those."

"We do not need a pharmacy or a liquor store in that corner . We need a few more upgraded restaurants or nice coffee shops . They took all that away from us. We have a halfway house done the street. This is developing into a family neighborhood most of the younger couples have kids . Gear something for family. Not to attract more transients."

"CVS without a liquor license would b acceptable but they should make sure the front of their store on Melrose is attractive & perhaps some picnic tables & a grassy park area would be beautiful. A newspaper & magazine stand might also be nice for the area."

"There are several 24hr pharmacies within a mile or so and another 24 hour one is not needed. Parking and traffic on Melrose is already bad enough & there are enough liquor licenses for the neighborhood already."

"The store needs to provide a suitable parking lot, and this lot must be accessible in a way that does not block traffic, especially during prime hours when Melrose is already packed. Also, liquor sales much be limited to certain times, as they are at the CVS on Third and Fairfax."

"out of character for the neighborhood, will open possibility of other big, chain stores brainging even more traffic and parking woes to melrose and surrounding streets."

"I would like to see small business owners in that space rather than another large soulless corporate CVS. If it is anything like the filthy CVS on the corner of 3rd and La Brea the neighborhood will indeed suffer."

"This is unacceptable. If we are trying to build a street friendly village environment a 24 liquor service will attract a clientele not conducive to this goal. We have enough crime in this area. Why would we want to bring outsiders into the area who will probably not be the most upstanding community members."